

IN THE SPECIFICATION:

Please amend the specification as follows:

Paragraph beginning on page 1, at prenumbered line 9, has been amended as follows:

The rising of the Internet has greatly accelerated information circulation and enriched information contents. Facing the huge amount of data and information, many users are apprehensive or feel overwhelmed. While it is nice to be able to access and retrieve information easily, it also could be baffling to glean and cull the really needed and useful information from the torrents of data flooding the networks. Without proper aids and ~~helps~~, online help, many users often browse the data hastily on the web site screens without ~~getting intimate feeling~~ receiving the intended message and true benefits.

Paragraph beginning on page 2, at prenumbered line 7, has been amended as follows:

The far reaching and rapid transmission capability of networks is their core value to serve as information transmission tools. From enterprise management perspective, this far reaching and rapid transmission capability of networks allows faster interactions between the enterprise and customers all the time. As a result, enterprises can provide customized services to users and clients more effectively. Taking publication industry as an example, in the past, publishers have had little influence on readers' reading behaviors. With the availability of the networks, publishers now can offer complementary and aid function to better meet readers' requirements in addition to the traditional reading behaviors. In other words, the core value of network publications, in addition to the contents, should include reading record function. Under such circumstances, even the published contents have been downloaded unlawfully, readers cannot take full advantages of the reading record function in the offline environments. Hence commercial value of downloaded contents without license or authorization will be diminished. This can help to discourage pirating practices.

Paragraph beginning on page 2, at prenumbered line 23, has been amended as follows:

The primary object of the invention is to provide a web site system and method for recording online web page reading data. The web site system allows a plurality of users through networks to read the web page contents provided by the web site system, and allows the users ~~entering and editing~~ to enter and to edit reading records on the web pages. The web site system consists of: a server for linking networks, a database for storing a plurality of web page contents and related reading records and user's data, and a reading record system to offer a plurality of reading record functions on the web pages. The reading record functions are designed and setup based on user's requirements, and include an insert object meant to receive a user's request for inserting an object on the web page and immediately display the ~~inserting inserted~~ object on the web page, a change display format meant to receive user's request for changing a portion of the web page displaying content and immediately display the changed format on the web page, and a recording meant to store user's identification data and user's reading records related to the web pages in the database.

Paragraph beginning on page 4, at prenumbered line 1, has been amended as follows:

FIG. 2 shows an architecture diagram of the web site system 100 of the invention.

The web site system 100 includes:

- a server 101 for linking the network 300;
- a database 102 for storing a plurality of web page contents and related reading records and user's data;
- a reading record system 110 for providing a plurality of reading record function on one web page to match users' 200 requirements. For instance, the function may employ Microsoft's VBScript to edit and download the web page to allow ~~user ends end users~~ to receive users' requests for performing reading records function and to present the results desired. The reading record function may include: allowing users to enter remarks or insert objects

(making marginal notes and remarks, making hyperlink, inserting multimedia objects, etc.), or changing a portion of the displaying contents (underlining key points, adding deletion line, masking a portion of contents, etc), and immediately displaying the results desired on the web pages.

The reading record system 110 includes:

an insert object means 111 for receiving requests from the users 200 to insert objects on the web page and immediately displaying the inserted object on the web page. This means must be downloaded to ~~users-ends;~~ end users;

a change display format means 112 for receiving requests from the users 200 to change a portion of the web page displaying content and immediately displaying the changed format on the web page. This means must be downloaded to ~~users-ends;~~ end users;

a recording means 113 for storing reading data related to the web pages made by the users 200 in the database 102. This means may employ Microsoft's Visual Basic language and Microsoft's ActiveX Data Objects 2.5 Library to generate ActiveX objects. For instance, for a user to mark underlines on web page text, the recording means 113 may record; user's account number, marking time, marking text content including text content object identification, HTML program codes required for underlining the text, etc.

Paragraph beginning on page 4, at prenumbered line 29, has been amended as follows:

The web site system further includes a multimedia broadcasting means 114. Users 200 may be this feature to insert a multimedia object on the web page (such as audio objects, video objects, etc.) and the system accepts a practical path to broadcast the contents of the multimedia object. This means can employ Microsoft's Visual Basic language and adapts Lib "winmm.dll" of API (Application Programming Interface) commands to setup ActiveX objects. To broadcast special multimedia objects, matching MCI driver programs are required. This means must be downloaded to ~~users'-ends;~~ end users.

Paragraph beginning on page 5, at prenumbered line 20, has been amended as follows:

Referring to FIG. 4 for the processes of the insert object means of the invention, the processes include the following steps:

- Step A: user 200 selects web page object positions on the web page where the desired insert objects to be located, such as utilize the mouse device to choose a spot on the web page to retrieve the object located on the spot;
- Step B: the user inputs related data of the insert object;
enter characters for inserting text objects;
proceed the Step C for inserting line break object;
enter file paths or hyperlink paths to the linking reference files of the ~~inserting~~ inserted picture objects, audio objects, multimedia objects desired at the user end.
- Step C: instantly display the ~~inserting~~ inserted objects on the web page;
for inserting text objects, make a necessary HTML tag on the input text, and insert in the inner HTML attributes of the objects selected at the Step A at suitable locations;
for inserting line break object, add
 tag on the selected location at Step A and insert in the inner HTML attributes of the objects at the selected location;
for inserting picture objects, add tag on the selected location at Step A and enter file path to set SRC attribute value, and insert in the inner HTML attributes of the objects at the selected location;
for inserting audio or multimedia objects, add <BUTTON> tag on the selected location at Step A and enter file path for the multimedia broadcasting means 114, and insert in the inner HTML attributes of the objects at the selected location;
for linking other reference files, add <A> tag on the selected location in Step A and enter hyperlink path to set HREF

attribute value, and insert in the inner HTML attributes of the objects at the selected location.

Paragraph beginning on page 6, at prenumbered line 11, has been amended as follows:

Referring to FIG. 5 for the processes of the change display format means of the invention, the processes includes the following steps:

- Step A: user 200 selects objects or a portion of text desired for change for display format on the web page, such as utilize the mouse device to choose an object or a portion of text in an object on the web page;
- Step B: the user sets the HTML program codes for changing the display format;
 - for underlining the selected text, enter HTML program codes for <U> tag;
 - for adding a strike through or deletion line on the selected text, enter HTML program codes for <S> tag;
 - for masking the selected text, enter HTML program codes for <FON1> tag;
 - for masking the selected object, proceed the Step C;
 - for changing the format of the selected object, enter setting contents of STYLE or HTML program codes that are able to change the display format.
- Step C: instantly display the changed formats on the web page;
 - for underlining the selected text, border the selected text with <U> tag and insert in the inner HTML attributes of the selected text object;
 - for adding a deletion line on the selected text, border the selected text with <S> tag and insert in the inner HTML attributes of the selected text object;
 - for masking the selected text, border the selected text with tag and set for the

selected text, and insert in the inner HTML attributes of the selected text object;

for masking the selected object, set the selected object to obj, and set obj.style.display=none;

for changing the format of the selected object, change the set value in the STYLE and change the style attributes, or through HTML program codes to change the inner HTML attributes of the selected object.